

HOW TO RUN AN OFFICIAL THROW PINK EVENT



SELECT A CHARITY

The first thing you should do is to find a charity to support. We ask that Throw Pink events choose a charity that conforms to the charitable purposes of the fight against breast cancer: through research, awareness, prevention and finding a cure. Check out local charities or larger multi-faceted charities that have breast cancer awareness as one of their missions.



CHOOSE A DATE & VENUE

Select a date or dates. You might check with neighboring communities to minimize scheduling conflicts. Check with the government entity (usually a Parks Department) that oversees the park or the manager of a private course for permission to use the course. Talk with your PDGA State Coordinator if you're running a PDGA Sanctioned event.



REGISTER YOUR EVENT

After you have chosen a charity, secured your course, and decided on a date, you will register your event on Disc Golf United. DGU is a proud supporter of Throw Pink and will be assisting you with your event registration needs. On top of helping you get your registration setup, DGU will also donate \$1.50 for every person that registers for your event through the online registration. NOTE: When registering your event, Throw Pink must be included in your event's name. (i.e. USDGC Throw Pink, Throw Pink Paducah.)



SPREAD THE THROW PINK LOVE

To be an official Throw Pink event you need to spread the official Throw Pink trademark love around at your event. There is no cost to run a Throw Pink event nor is there any obligation to buy customized Throw Pink merchandise. If you're running a free event, with no player packs, we understand having a zero budget doesn't allow for purchasing fun Throw Pink additions. We welcome all forms of Throw Pink events. However, we do ask that when merchandise is offered at your event that official Throw Pink merchandise be included in your offering. All of our event directors who meet our player pack minimum purchase will receive a discount on other Throw Pink collection items including an extreme (below cost) discount on our limited Pink Discatchers (Great for Raffles!). We also ask that the official Throw Pink logo is included on your event webpage, Facebook event page, program ads, event merchandise, and anything else that relates to your event.



SHARE THE FUN

We can't attend all Throw Pink events, so we need you to share the good times with us. You can do this through social media posts (Tag Throw Pink), and sending us pictures and charitable contribution totals for posting on the Throw Pink website. Also, be sure when you are raising money for a local charity to let the media know about it, your chances of getting some positive publicity are good.

Throw Pink's mission is to have fun, making a difference while playing disc golf. If your idea for a Throw Pink event doesn't completely match with the steps listed above, that's okay, we welcome creativity here at Throw Pink. All we ask is that you bring us your change first before throwing with it.. (See what we did there?)

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